

**PROMENADE**

**TOURS**

How to devise a promenade tour in your city

**INTERACT EUROPEAN PROJECT**



# PREVIOUS WORK



1. Research (famous and not that famous places of cultural heritage/people)
2. Get in touch with someone that knows the area and its history.





# FIELD WORK

1. Visit the places, walk around, discover the cultural heritage, fun characters, stories about the place.
2. Make a list and choose the best ones
3. Create an itinerary that makes sense and time it. 1st without stops just walk (target between 1:30 h to 2h)

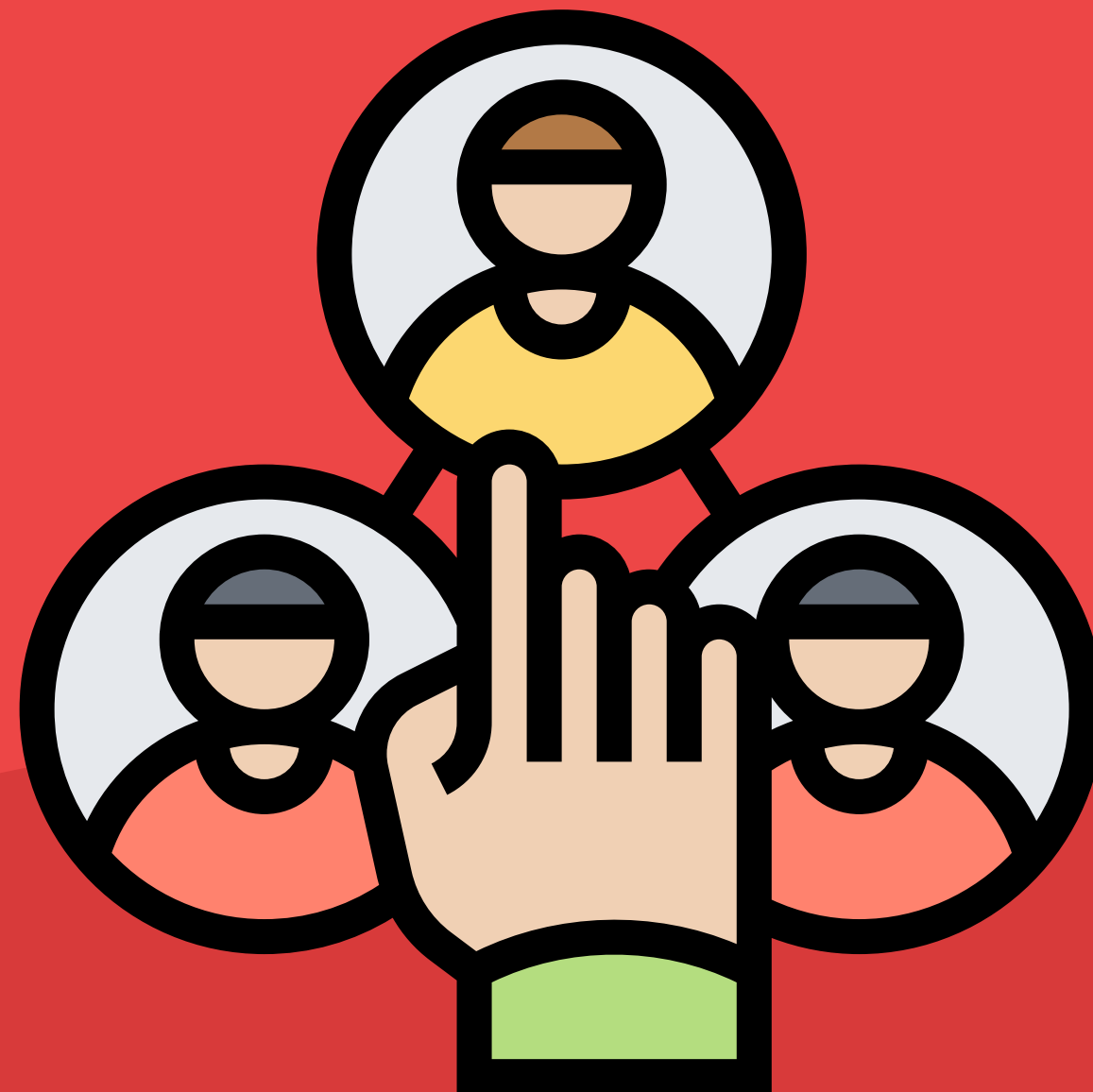


# AFTER FIRST VISIT



## About Performance

1. Choose the places for Street performance: choose your spot, think about visibility, costume, sound (voice, music), weather, environment, and has to be safe (no cars...)



## About Character

1. Choose the character: Criteria (fictional, real or historical) Connection between character and locations.



# CAPTURE EVERY MOMENT

Landscape  
Monuments

Group Photo  
Reenactments  
Interaction with  
public

This can open the possibility of recreating images, historical moments, statues... with the participants



# TYPES OF INTERACTION

1. interaction with the environment: monuments or other cultural heritage highlighted in the tour
2. interaction with local community
3. interaction with the group







# OTHER THINGS TO HAVE IN MIND

- How to make them pay attention (costume)

- How to keep crowd with you between stops.

STATUE



ROMAN SETTLEMENT



CEMENTRY



OLD PRISON





# DIGITAL SUPPORT

## DEVICES USED

Smart phones needed  
Tablets  
Maps

## CONNECTIVITY

Internet reception



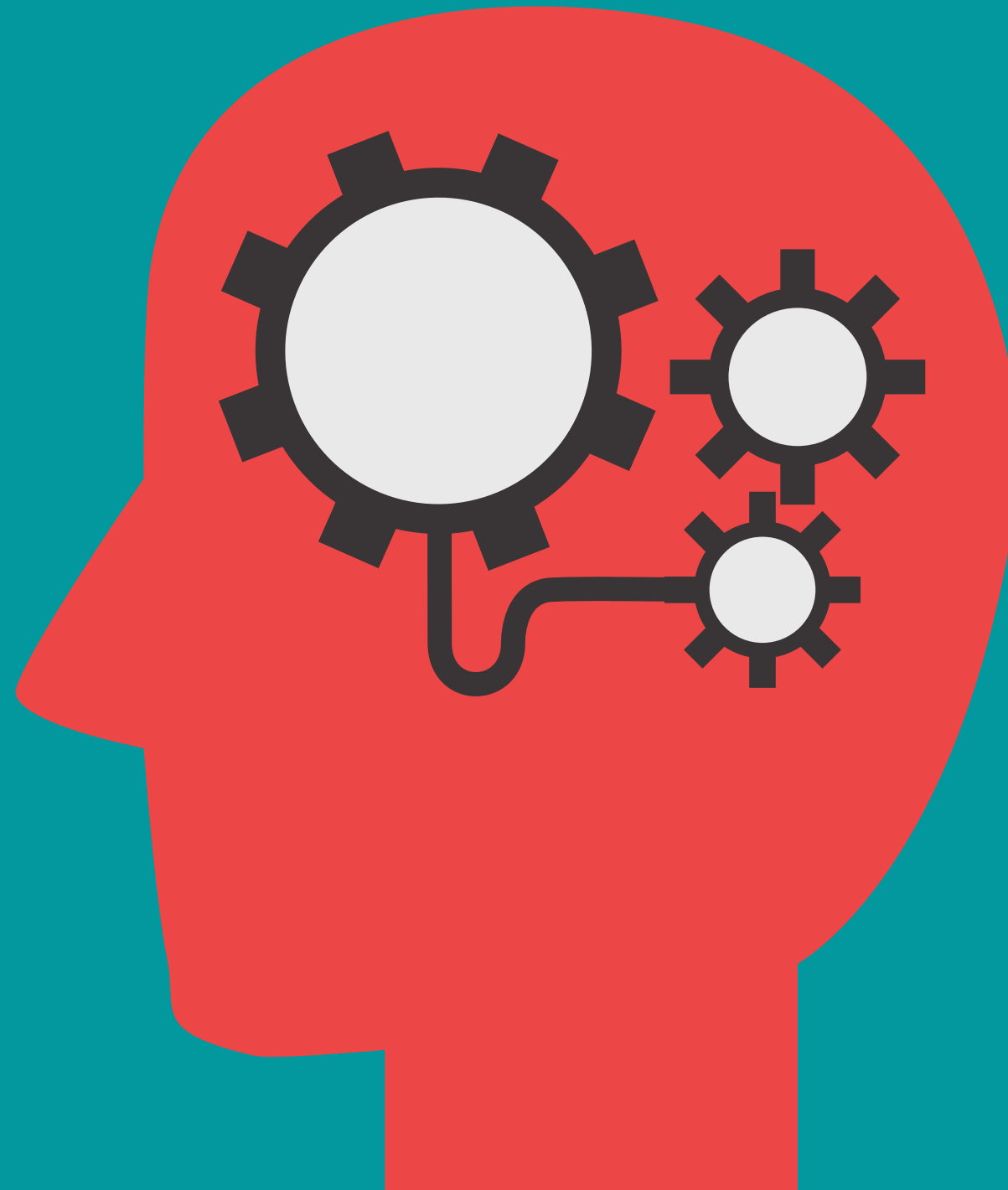


# MAKING MEMORIES



## Q&A

- Questions and collections along the way
- Comprehension questionnaire at the end
- Games



## Slideshow

- Freeze frames
- Use digital data collected



# USEFUL LINKS

[WWW.BORDERSINTHEMIND.EU/](http://WWW.BORDERSINTHEMIND.EU/)

[WWW.YOUTUBE.COM/WATCH?V=T3Q6HQMDYPM](http://WWW.YOUTUBE.COM/WATCH?V=T3Q6HQMDYPM)

[WWW.DUBLINPUBCRAWL.COM/](http://WWW.DUBLINPUBCRAWL.COM/)

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